



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbffchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	945742	06296811

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	----1--	:30	1	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$550.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 11:53 PM Nightline 11:35-12:05AM :30 TCJC0112TVH \$550.00 NM									
2	09/14/12	09/14/12	1230-1P Access Hollywood	1230-1P Access Hollywood	----1--	:30	1	\$275.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 12:42 PM 1230-1P Access Hollywood 1230-1P :30 TCJC0112TVH \$275.00 NM									
3	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 5:00 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
4	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$475.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 5:42 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
5	09/14/12	09/14/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$225.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 5:40 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0112TVH \$225.00 NM									
6	09/14/12	09/14/12	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$775.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$775.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/14/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0112TVH \$775.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type									
6	09/14/12	09/14/12	WPBF News 25 @ 6:00P 6-6:30PM		----1--	:30	1	\$775.00	NM									
	Class of Time - Pre-emptible with notice																	
7	09/14/12	09/14/12	WPBF News 25 Mornings6-7AM		----1--	:30	1	\$450.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$450.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/14/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM																		
8	09/14/12	09/14/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM									
	Class of Time - Fixed Non Pre-emptible																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$600.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/14/12 8:39 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM																		
9	09/17/12	09/17/12	M-SUN WPBF News 25 @11-11:35PM		1-----	:30	1	\$950.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$950.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 11:11 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 TCJC0112TVH \$950.00 NM																		
10	09/17/12	09/17/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$275.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$275.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0112TVH \$275.00 NM																		
11	09/17/12	09/17/12	Dr. Oz	4-5p	1-----	:30	1	\$525.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$525.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 4:37 PM Dr. Oz 4-5p :30 TCJC0112TVH \$525.00 NM																		
12	09/17/12	09/17/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$175.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM																		
13	09/17/12	09/17/12	M-F 5pm News	5-6pm	1-----	:30	1	\$475.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$475.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:13 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM																		
14	09/17/12	09/17/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM									
	Class of Time - Pre-emptible with notice																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$225.00																		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0112TVH \$225.00 NM																		
15	09/17/12	09/17/12	WPBF News 25 @ 6:00P 6-6:30PM		1-----	:30	1	\$775.00	NM									
	Class of Time - Pre-emptible with notice																	

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/17/12	09/17/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 1----- Spots/Week 1 Rate \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0112TVH \$775.00 NM									
16	09/17/12	09/17/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 1----- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
17	09/17/12	09/17/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 1----- Spots/Week 1 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 7:30 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
18	09/15/12	09/15/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 6:13 AM Sat 6-7am News Sat 6-7am :30 TCJC0112TVH \$175.00 NM									
19	09/15/12	09/15/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:26 PM Sat 7pm News 7-730pm :30 TCJC0112TVH \$400.00 NM									
20	09/15/12	09/15/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:57 AM GMA Saturday 7-8am Sat 7am-8am :30 TCJC0112TVH \$375.00 NM									
21	09/15/12	09/15/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:35 PM Sat Jeopardy Sat 7:30-8PM :30 TCJC0112TVH \$550.00 NM									
22	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1- Spots/Week 1 Rate \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 8:12 AM Sat 8-9am News Sat 8-9am :30 TCJC0112TVH \$375.00 NM									
23	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS -----1 Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalition	TREASURE CST. JBS CO	911917	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/16/12	09/16/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/16/12 10:21 AM Chris Matthews Sun 10-10:30AM :30 TCJC0112TVH \$225.00 NM									
<b>24 09/16/12 09/16/12 Sun 6-7am News Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 -----1 1 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/16/12 6:28 AM Sun 6-7am News Sun 6-7am :30 TCJC0112TVH \$100.00 NM									
<b>25 09/16/12 09/16/12 Sun 630pm News Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 -----1 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/16/12 6:55 PM Sun 630pm News 630-7pm :30 TCJC0112TVH \$375.00 NM									
<b>26 09/16/12 09/16/12 GMA Sunday 7-8am Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 -----1 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/16/12 7:30 AM GMA Sunday 7-8am Sun 7-8am :30 TCJC0112TVH \$275.00 NM									
<b>27 09/16/12 09/16/12 Sun 8-9am News Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 -----1 1 \$275.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/16/12 8:24 AM Sun 8-9am News Sun 8-9am :30 TCJC0112TVH \$275.00 NM									
<b>28 09/13/12 09/13/12 M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 ---1--- 1 \$950.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM 12pm-1230pm :30 TCJC0112TVH \$950.00 NM									
<b>29 09/13/12 09/13/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 ---1--- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0112TVH \$375.00 NM									
<b>30 09/13/12 09/13/12 Dr. Oz Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 ---1--- 1 \$525.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 4:12 PM Dr. Oz 4-5p 4-5p :30 TCJC0112TVH \$525.00 NM									
<b>31 09/13/12 09/13/12 WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/10/12 09/16/12 ---1--- 1 \$175.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 5:13 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									

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945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/13/12	09/13/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	---1---	:30	1	\$475.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$475.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 5:24 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
33	09/13/12	09/13/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Pre-emptible with notice		---1---	:30	1	\$225.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$225.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 5:29 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am :30 TCJC0112TVH \$225.00 NM									
34	09/13/12	09/13/12	WPBF News 25 @ 6:00P/6-6:30PM Class of Time - Pre-emptible with notice		---1---	:30	1	\$775.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$775.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 6:26 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0112TVH \$775.00 NM									
35	09/13/12	09/13/12	WPBF News 25 Mornings 6-7AM Class of Time - Fixed Non Pre-emptible		---1---	:30	1	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$450.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 6:10 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
36	09/13/12	09/13/12	Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible		---1---	:30	1	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---1--- 1 \$600.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 8:50 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
37	09/12/12	09/12/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		--1----	:30	1	\$950.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --1--- 1 \$950.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0112TVH \$950.00 NM									
38	09/14/12	09/14/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible		----1--	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$375.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0112TVH \$375.00 NM									
39	09/14/12	09/14/12	Dr. Oz 4-5p Class of Time - Pre-emptible with notice		----1--	:30	1	\$525.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$525.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 4:12 PM Dr. Oz 4-5p :30 TCJC0112TVH \$525.00 NM									
40	09/14/12	09/14/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice		----1--	:30	1	\$175.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----1-- 1 \$175.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Treasure Coast Jobs Coalition	TREASURE CST. JBS CO	911917	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
41	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----1-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 5:17 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
42	09/13/12	09/13/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---1--- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 5:56 AM WPBF News 25 Mornings @ 5:30(5:30-5:57am) :30 TCJC0112TVH \$225.00 NM									
43	09/17/12	09/17/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/17/12 6:29 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0112TVH \$775.00 NM									
44	09/17/12	09/17/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/17/12 6:13 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
45	09/12/12	09/12/12	Good Morning America	7-9AM	--1----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 7:59 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
46	09/17/12	09/17/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 09/17/12 7:53 PM Jeopardy 7:30-8PM :30 TCJC0112TVH \$1,700.00 NM									
47	09/12/12	09/12/12	Nightline	11:35-12:05AM	--1----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 11:55 PM Nightline 11:35-12:05AM :30 TCJC0112TVH \$550.00 NM									
48	09/12/12	09/12/12	1230-1P Access Hollywood	1230-1p	--1----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/12/12 12:49 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0112TVH \$275.00 NM									

**INVOICE**

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalition		TREASURE CST. JBS CO	911917

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/12/12	09/12/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0112TVH \$375.00 NM									
50	09/12/12	09/12/12	Dr. Oz	4-5p	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 4:55 PM Dr. Oz 4-5p :30 TCJC0112TVH \$525.00 NM									
51	09/12/12	09/12/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 5:00 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
52	09/12/12	09/12/12	M-F 5pm News	5-6pm	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 5:55 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
53	09/12/12	09/12/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 5:39 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0112TVH \$225.00 NM									
54	09/12/12	09/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$775.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 TCJC0112TVH \$775.00 NM									
55	09/12/12	09/12/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 6:40 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
56	09/12/12	09/12/12	Good Morning America	7-9AM	--1----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS --1---- Spots/Week 1 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 8:54 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
57	09/14/12	09/14/12	M-SUN WPBF News 25	(11-11:35PM)	----F--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS ----F-- Spots/Week 1 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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**INVOICE**

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalition		TREASURE CST. JBS CO	911917

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/14/12	09/14/12	M-SUN WPBF News 25 @11-11:35PM		----F--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0112TVH \$1,000.00 NM									
58	09/14/12	09/14/12	WPBF News 25 Mornings 6-7AM		----F--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----F-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 5:59 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
59	09/14/12	09/14/12	Good Morning America 7-9AM		----F--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 09/14/12 7:51 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
60	09/17/12	09/17/12	WPBF News 25 @ Noon 12pm-1230pm		M-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0112TVH \$375.00 NM									
61	09/17/12	09/17/12	Good Morning America 7-9AM		M-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/17/12 8:29 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
62	09/16/12	09/16/12	M-SUN WPBF News 25 @11-11:35PM		-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0112TVH \$1,000.00 NM									
63	09/16/12	09/16/12	Sun 11:35pm Late News 1135p-12am		-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/16/12 11:56 PM Sun 11:35pm Late News 1135p-12am :30 TCJC0112TVH \$350.00 NM									
64	09/13/12	09/13/12	1230-1P Access Hollywood 1230-1p		---T---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---T--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0112TVH \$275.00 NM									
65	09/13/12	09/13/12	WPBF News 25 Mornings 6-7AM		---T---	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---T--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/13/12 6:39 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									

**DUPLICATE INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalition		TREASURE CST. JBS CO	911917

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	09/13/12	09/13/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	---T---	:30	1	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ---T--- 1 \$600.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Th 09/13/12 7:49 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
67	09/12/12	09/12/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	6-7AM	--W----	:30	1	\$450.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --W---- 1 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
68	09/12/12	09/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--W----	:30	1	\$1,700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 --W---- 1 \$1,700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/12/12 7:53 PM Jeopardy 7:30-8PM :30 TCJC0112TVH \$1,700.00 NM									
<u>Total Spots</u>						<b>68</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$34,175.00</b>
<u>Agency Commission</u>	<b>\$5,126.25</b>
<u>Net Amount Due</u>	<b>\$29,048.75</b>